



- 42,000 units and 460 members and counting
- Membership includes affiliation with the South Carolina Apartment Association and the National Apartment Association



Introducing the Palmetto Pass, your one-stop shop to all AAGC education offerings in 2026*

Communities can opt in to the subscription service and give **all** their on-site team members access to **all** the AAGC's annual educational offerings* for *only* \$449.

**Pass excludes designations, EPA, CPO, Maintenance Mini Series, and other major courses*

BENEFITS

- Industry-specific advocacy
- Access to continuing education
- Networking events
- Awards and recognitions
- Sponsorship opportunities

CHARITIES

Camp Wonder Hands
Harvest Hope Food Bank
Hannah House & Samaritan's Well
Oliver Gospel Mission
YWCA Sumter
Midlands Orphan Relief

CONTACT AND CONNECT

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NAA CLICK & LEASE (BLUE MOON)

Please note that starting in 2026, there will be a per unit increase of 10 cents and the license has a \$25 increase.

www.aagcolumbia.org

2026 Budget Guide

ANNUAL MEMBERSHIP DUES

Direct Members

Properties with 25 units or less

\$200 membership fee + \$175

Properties with 26-75 units

\$200 membership fee + \$225

Properties with 76 units or more

\$2.40 per unit (covers AAGC, SCAA, & NAA dues) + \$200 (annual membership fee)*

*Optional \$40 donation to AAGC Cares & NAA Better Government Fund

Supplier Partner

\$425* per year

*Optional: \$40 donation to AAGC Cares & the AAGC Better Government Fund.

Management Company

\$250 - corporate employees who live in the Columbia market*

*Only applicable if your company does not own or manage any units in the AAGC's service area.

SPONSORSHIPS

ANNUAL PLATINUM SPONSOR.....\$2,500

ANNUAL GOLD SPONSOR.....\$1,750

ANNUAL SILVER SPONSOR.....\$1,250

Brunch & Learn - \$250 each || Charity Golf Tournament: \$250-\$1,600

Certified Pool Operators Class: \$250 || Expo (Trade Show): \$450-\$1,600

Maintenance Appreciation: \$250 || Supplier Appreciation Night: \$150-\$250

Brilliance Awards - \$750-\$1,500

EVENTS

Monthly Dinner Meetings	\$45/person
February (Maintenance Appreciation)	\$45/person
New Construction and Renovations Bus Tour.....	\$59/person
May (Supplier Appreciation)	\$40-\$60/person
November - Brilliance Awards	\$90/person
December - Holiday Social	\$40/person
Clay Shoot.....	\$150/person or \$450/team
Expo (Trade Show).....	\$50 /person

EDUCATIONAL OFFERINGS

Fair Housing.....	\$59/person
Legal Class.....	\$69/person
Budget Class.....	\$39/person
Social Media/Marketing or Leasing	\$49/person
CAM.....	\$1,000/person
CAMT.....	\$950/person
CALP.....	\$650/person
CAPS.....	\$1,250/person
NAA Lease Review.....	\$69/person

ADVERTISING/JOB POSTINGS

Website Ad (Home Page): \$200 for 30 days

Website Ad (Interior Page): \$100 for 30 days

Facebook Cover Banner: \$100 for 7 days

Combo (Website & Facebook): \$500 for 30 days

Job Posting on website: \$149-\$299

The AAGC will include a 3.5% processing fee on all credit card transactions